June 2008

CONSCIOUS CHOICE WINNERS

FOOD & BEVERAGES

1 FOOD GIANT Hain Celestial Group
This well-known brand markets more than 3,000 organic and natural products.

It’s green: Hain Celestial sources ingredi-

t sustainably. Chamomile used in Celestial
ings Sleepytime tea, for instance, comes from
family-owned farms in Egypt that the
any has worked with for 30-plus years. In
on, Hain Celestial is making its packaging
asteful. Its Imagine organic soups come in
able Tetra Pak cartons made out of paper
ensibly managed forests.

Icts we love: Terra brand chips are a favorite
orial offices, and we also like snacking on
el-flavored Hain rice cakes (shown).

Celestial.com)

RY BRAND Organic Valley

erative of 1,205 family-owned farms,
ic Valley is helping to preserve America’s
rural traditions.

It’s green: Organic Valley’s co-op structure
its members to compete with big brands,
means you’ll find the company’s dairy prod-
ggs, produce, and meat at major grocery
ike Publix and Whole Foods Markets.
George Siemon helped write the USDA
r standards.

Icts we love: Organic Valley’s milk comes
ows that graze on pasture, and its limited-
Pasture Butter is naturally sweet.

Organic Valley.coop)

3 ECO-FISH SUPPLIER Henry & Lisa’s

Henry & Lisa’s Natural Seafood (sold at Whole
Foods Markets) offers healthy, sustainable fish.

Why it’s green: Henry & Lisa’s sources environ-
mentally sound seafood from small fishing

ities and has it tested by an independent
ab for mercury and other pollutants.

Products we love: Its frozen Celebrity Chef
Entrées and Wild Alaskan Fish Nuggets (shown)
emerge from the oven fresh and light, thanks to
careful vacuum-sealing. (ecofish.com)

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free daily e-mail tips to help busy, styl-
sh people go green. She has an M.B.A. in
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